



# SIIP

**NO ONE LEFT BEHIND**

# WHO WE ARE



The Foundation was launched with the full technical and resource to support the United Nations, international organizations and other partner development agencies to achieve the 17 global sustainable development goals in the context of the UN's sustainable development agenda, and in particular the Social Impact Investing Initiative, a UN system-wide reform and innovation initiative led by UNOPS.



**MR. JAN MATTSSON**

Chairman of EverImpact, Former Under-Secretary-General of United Nations  
Member of the World Bank Group  
Inspection Panel



**DR. LUO XIAO**

Former country director of United Nations Office for Project Services (UNOPS)-China and Coordinator for One Belt and One Road programs



**MR. JOHNNY CHONG**

Co-founder and director of social impact investment & procurement foundation (SIIP); Director, Yuai World Foundation; the Founding Chairman, S.T.A.R.S. Foundation since 2010; General Partner, EU-China Fund since 2015.



## OUR PURPOSE

The Foundation is committed to integrating global policy, investment, businesses, technology and innovation and channel-building capabilities, focusing on the two highest priority development areas of social impact investment and sustainable procurement to promote the high efficiency achievement of global SDGs.

The Foundation is using a not-for-profit model, and the financial returns from activities such as social impact investment, promotion of sustainable procurement and technical advisory support will be fully invested back into the Foundation's sustainable operations, with no dividend, bonuses or other additional payments to the Foundation's staff, except for salaries, overtime compensation and related operational and administrative costs, as determined by the registered management.



## OUR OBJECTIVES

The Social Impact Investment and Procurement Foundation (SIIP) supports the achievement of the United Nations Sustainable Development Goals (SDGs), and promotes the implementation of the 17 SDGs with many partners, including but not limited to the SDGs and other international intergovernmental organizations, development NGOs, and business and industry partners.

The Foundation is a not-for-profit international collaborative platform that provides comprehensive partnerships for United Nations members, international organizations and their partners, including funding for projects and activities, donor support, impact project financing, sustainable public procurement practices guidance. It also provides consultancy and management services in project management, knowledge sharing, technical coaching and capacity building to promote sustainable regional economic development and cutting-edge science, technology and innovation projects and activities.

# OUR FOCUS

## 01 /

Supporting environment-friendly related industries such as environmental protection and circular economy (environmental protection).

## 02 /

Promoting industries linked to clean energy, energy efficiency and the sustainable development of renewable energy (clean energy).

## 03 /

Related industries that contribute to poverty reduction, poverty alleviation and expansion of employment and income generation for special groups such as ethnic minorities, veterans, female enterprises and persons with disabilities (poverty alleviation and employment).

## 04 /

Education and science-related industries that promote the education of special populations, global knowledge sharing, international cultural exchange and other advances in human civilization (educational exchange).

## 05 /

Fostering innovation and entrepreneurship (high-tech innovation) in exploring future disruptive technologies and models that will advance human progress, such as life sciences, healthcare, artificial intelligence and big data.

## SOCIAL IMPACT INVESTMENT

The fundamentals of social impact investing recognize that there are many business opportunities in making a social impact during solving social problems, and that there is room for significant social impact as business investments evolve and expand their scale and boundaries. The Foundation will promote social impact investing in strict accordance with the "six principles" and will focus on the following FIVE priority areas.

# SOCIAL IMPACT INVESTMENT

"Sustainable Public Procurement has been the focus of the United Nations and the international community in recent years to promote sustainable production, services and consumption, and is an important practice area to promote sustainable development globally. All investment projects, donations, and procurement activities promoted by the Foundation will realize the "best value for money" principle while fully utilize the policy guidance of sustainable development, including three following requirements.

## 01 /

Sustainable public procurement requires an emphasis on environmental protection and the promotion of investment, development and production of energy-efficient and environmentally friendly products.

## 02 /

Sustainable public procurement should protect the rights of workers, prohibit labour discrimination, enforce the right to compensation for labour disability, etc..

## 03 /

Sustainable public procurement should adequately support small and medium-sized enterprises, women entrepreneurs, ethnic minorities, the development of less economically developed regions and the protection of vulnerable groups.



# SIIS CONFERENCE 2021

**30+** SPEAKERS

**70%+** PROFESSIONAL  
PARTICIPANTS

**10M** ONLINE VIEWERS

With strong support of the United Nations system, we invited more than 30 outstanding leaders and effective practitioners in their respective fields of impact investing and sustainable development goals, including global political and international leaders, entrepreneurs, investors, scientists and professional researchers, to discuss "Strategic Thinking and Innovative Actions about Social Impact Investment in the Post-Pandemic Era". The panelists will also discuss the guiding principles of impact investing in the post-pandemic environment, innovative scientific investment to drive economic recovery, carbon neutrality and green finance, long-term strategic planning for enterprises to practice impact investing, value assessment system construction for impact investing, and share their successes and practical lessons. We hope to bring together these sparks of innovative ideas to form a guiding principle and action strategy for investment in the post-pandemic situation, to strongly promote the achievement of sustainable development goals, and to put forward constructive suggestions, which will certainly be of great value to the leaders who are responsible for sustainable development and every global audience who care about the future of human sustainability. This will be of great benefit to the global audience of leaders with sustainable development responsibilities and everyone who cares about the future of human sustainable development.

# SIIS CONFERENCE 2022

## SOLIDARITY AND ACTION IN A CHANGING ERA

Co-organized by the Social Impact Investment and Procurement Foundation (SIIP), the Sustainable Technology Research Fund (STRF), and the World Green Organization (WGO) and the Global Steering Committee for Carbon Neutral Action (GSCCNA), with the strong support of the United Nations Special Agencies and other international partners, the event will be held in Hong Kong on March 25 and 26, 2022, offline and on a global webcast. "2022 Annual Conference on Impact Investment and Sustainable Development", which aims to implement the Sustainable Development Goals (SDGs) and the UN Climate Change Goals signed by more than 190 heads of state at the UN General Assembly in 2015. The conference is composed of a main forum and three high-end roundtable dialogues, covering ESG, carbon neutrality and meta-universe related government management, rule of law and environment, social responsibility, investment and finance, manufacturing, research and technology, certification and trading, green consumption, sustainable procurement and global collaboration.

# PROJECTS & INITIATIVES



SIIP's projects and initiatives are aligned with the 17 SDGs.

